



*AlterMed Research Foundation*  
*Optimum Wellness through Integrative Medicine*  
1342 Jayhawk Dr., Suite 200, Ft. Collins, CO 80524

FOR IMMEDIATE RELEASE

**The Bridges to Healthy Living event fills a gap in health care and local community events for people looking for optimum wellness with both holistic and conventional approaches based on the latest science. The event is scheduled for 9/27 and will take place at the Drake Centre in Fort Collins. It is a great marketing, sales, and networking opportunity for exhibitors, sponsors, and attendees. The event will be open to attendees between 5pm to 9pm with VIPs gaining early access at 4pm.**

Fort Collins, CO - July 23, 2012 - AlterMed Research Foundation is pleased to announce the Bridges to Healthy Living event which offers evidence-based information, products, and services from both complementary and alternative, and conventional approaches for wellness and prevention. This event emphasizes four aspects to healthy living: nutrition, fitness, positive psychology, and relaxation. You can showcase your business related to any of these four areas, get qualified leads, sell your products and services, get a tax deduction for donations or sponsorship as permitted by law, help promote a healthy-living community, and join other like-minded people to enable optimum wellness for all people.

Keynote and nationally renowned speaker, Jim Hill, PhD, Co-Founder of the America on the Move program with over 500,000 users, an author of the Step Diet, and Executive Director of Colorado Center for Health and Wellness, will communicate simple ways one can take to stay healthy and fit based on the latest science.

Showcase your business, build a network of referrals, promote integrative health, and support a great cause by joining us at this fun, relaxed, and "resort-like" evening with tapas-style dishes, desserts, alcoholic and non-alcoholic beverages, vendor booths, and silent auction. Sample and collect healthy, tasty, and easy-to-make recipes. Learn more at [www.AlterMedResearch.org/FundraisingEvents.html](http://www.AlterMedResearch.org/FundraisingEvents.html) Contact: [info@altermedresearch.org](mailto:info@altermedresearch.org) or (970)310-3030.

**AlterMed Research Foundation's mission:**

To be a change agent, through research and education, to achieve full integration of evidence-based complementary and alternative medicine into conventional health care so all people can enjoy optimum wellness. Learn more at: <http://www.AlterMedResearch.org>

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